



Euro-Mediterranean Smart City Innovation Centres Network

Bernard Massabo, General Secretary, Euromed Cities Network

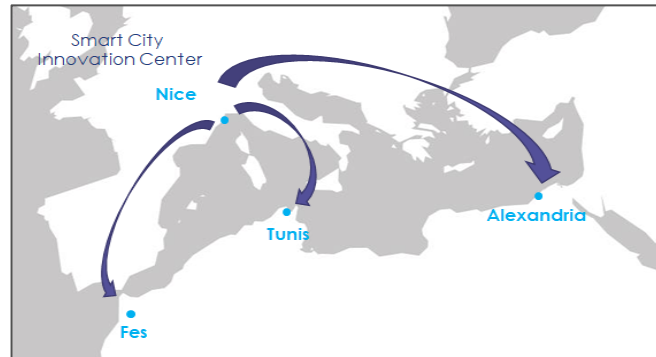


Using data to empower cities and citizens, Uraia Brussels 2018



PROBLEM(S) TO BE SOLVED

...in the participating Territories:



REGIONAL CONTEXT

- Growing urban population in the Mediterranean countries
- Inefficient / non-existent public services
- Unsustainable urban environment and infrastructure (unsustainable resource management)

GOVERNANCE

- Insufficient collaboration between public, private and Higher Education and Research sectors
- Lack of data
- Lack of data exchange

PROPOSED SOLUTION

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Phase 1: Collaborative Platform

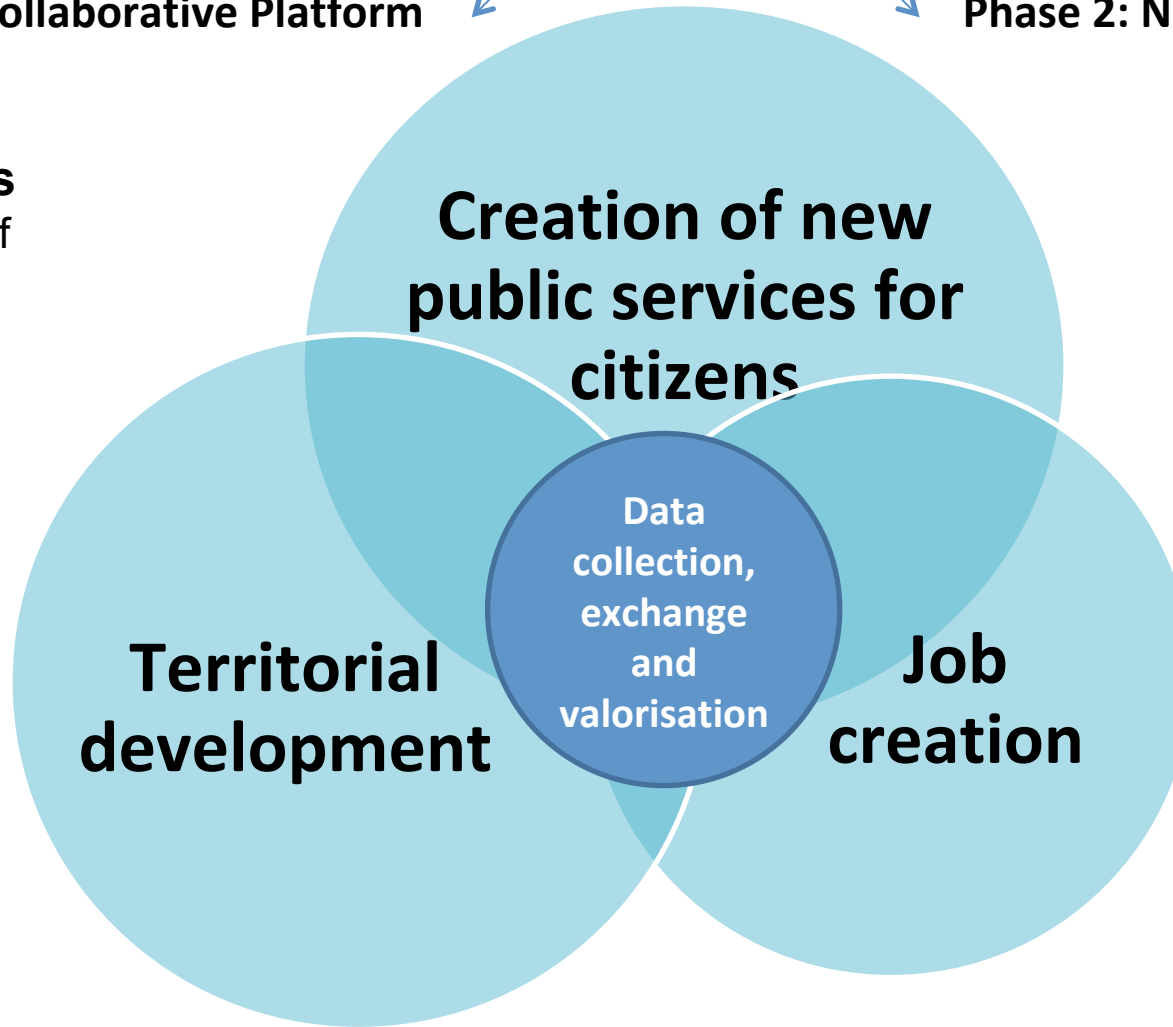
Phase 2: Network

Final beneficiaries

- An estimate of 6,700,000 citizens of all the three cities
- Private companies

Target groups

- Local authorities
- Companies, SMEs
- Universities, Research Centers, laboratories...



Nice Smart City Innovation Centre

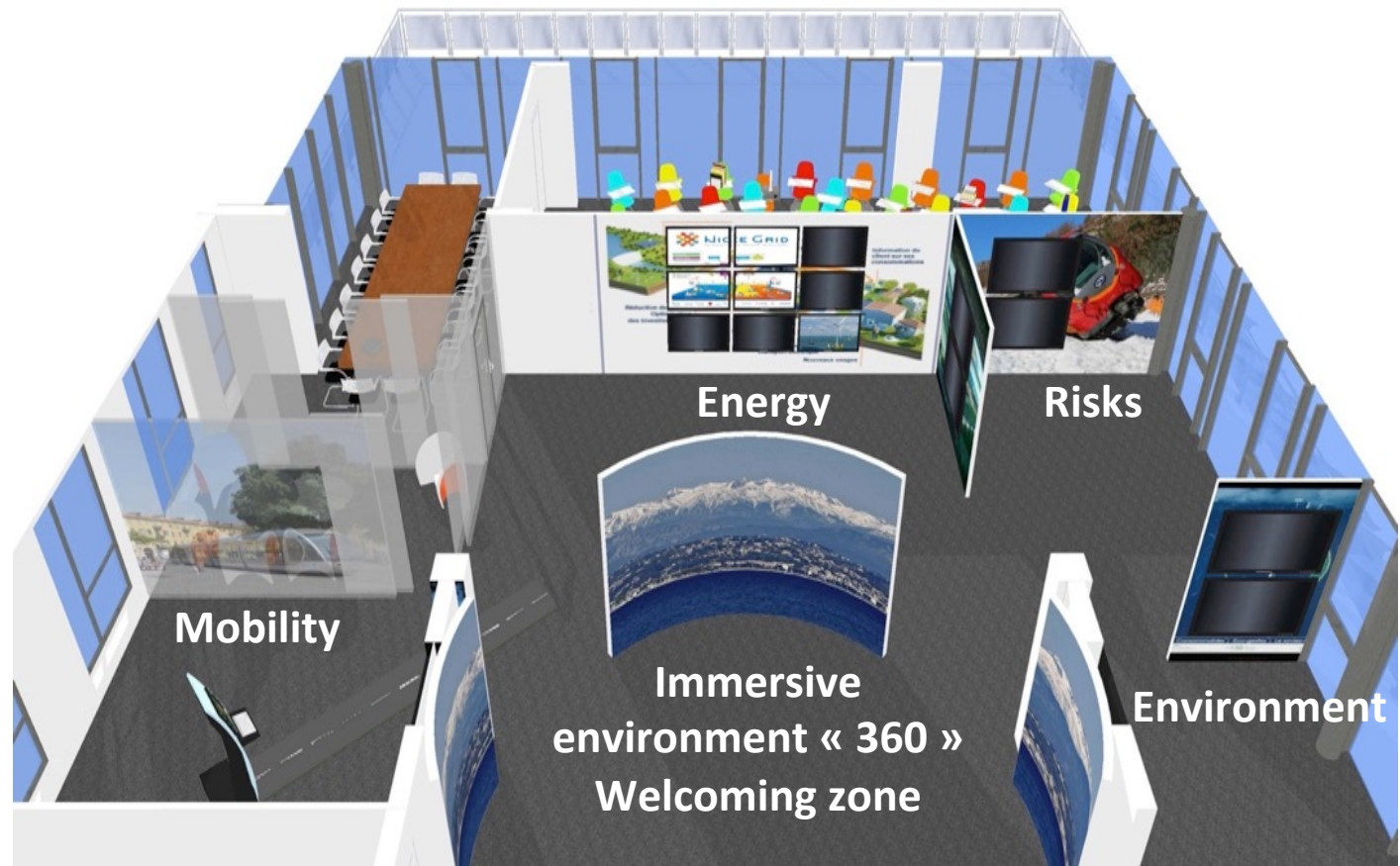
Collaborative platform / space for fostering synergies between local authority, academic and research world and industry leaders in the Innovation and Smart Cities' sector.



Companies involved: Veolia, IBM, Orange...

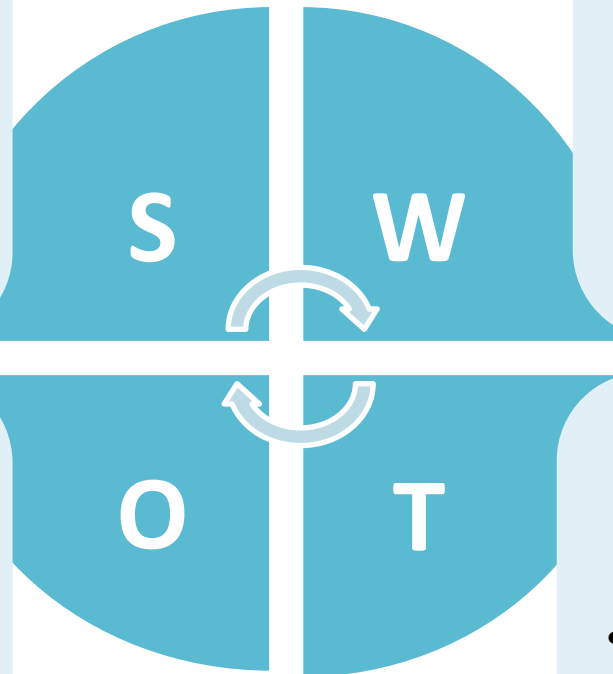
EXAMPLES

- Urban transport/
Mobility
- Environmental
Urban Monitoring
- Flood Control and
Risk Management
- Pollination
awareness



SWOT ANALYSIS

- Territorial development
 - Job creation
- Valorization of data
- Support and political endorsement from the participating territories



- The difficulty of the target groups to cooperate together
- Ongoing search for funding
- Unknown data policies in the participating territories

- Beneficial synergies between local authority, academic and research world and private sector
- Creation of new public services=improvement of living conditions
- Improvement of the environment

- Degradation of the economic and political environment
- The inability of the local authority to issue relevant laws to carry out pilot implementation