

**Uraia Citizenship Series 2018**

**USING DATA TO EMPOWER CITIES AND THEIR CITIZENS**

**Brussels, 30 and 31<sup>st</sup> May**



Hosted by:



In partnership with:



## Wednesday, 30<sup>th</sup> May 2018

08.30 – 09.00	Registration and welcoming coffee
09.00 – 09.30	<p><b>Institutional welcome</b></p> <ul style="list-style-type: none"> <li>• Hervé Feuillien, Director General, <b>CIRB</b>, IT Centre for the Brussels Region</li> <li>• Jean Francois Habeau, Executive Director, <b>FMDV</b>, Global Fund for the development of cities</li> <li>• Frederic Vallier, Secretary General of <b>CEMR</b> (Council of European Municipalities and Regions)</li> <li>• Bianca Debaets, Minister for digital transition, <b>Brussels Capital Region</b></li> </ul>
09.30 – 09.45	Round of presentations by the participants. Brief introduction to the methodology of the workshop by Diana Lopez, Head of Unit, Local Governments and Decentralization Unit, <b>UN-Habitat</b>
09.45 – 10.45	Keynote speech: (Urban) data is more than the new oil. Petr Suska, Senior Project Manager - <b>Fraunhofer IAO</b>
10.45 – 11.00	Networking coffee break
11.00 – 12.30	<p><b>Thematic trail BLUE – the financial and economic impact of big and open data in cities</b></p> <p>Moderated by Jean Francois Habeau, <b>FMDV</b></p> <ul style="list-style-type: none"> <li>• Title of the Brussels experience, by Inès Moubax and François Du Mortier, Belgium (11.00 – 11.10)</li> <li>• Seoul big-data initiatives, Jeong Joon Ahn, Director of Statistics and Data Division, <b>Seoul Metropolitan Government</b>, South Korea (11.10 – 11.20)</li> </ul> <p>Q &amp; A with the participants (11.20 – 11.40)</p> <ul style="list-style-type: none"> <li>• Reinventing cities: The Chicago experiment. Katie Olson, Director of Operations &amp; Services, <b>Chicago City Tech Collaborative</b>, United States of America (11.40 – 11.50)</li> <li>• Online licencing for economic activities in La Paz, Sergio Siles Sánchez, Secretary for Economic Development, <b>La Paz City Council</b>, Bolivia (11.50 – 12.00)</li> <li>• Building together the city of tomorrow, Emmanuel Leger, Managing Director, Datacity, <b>NUMA Paris</b> representative (12.00 – 12.10)</li> </ul> <p>Q &amp; A with the participants (12.10 – 12.30)</p>
12.30 – 13.45	<b>Lunch</b>

13.45 – 15.15	<b>Thematic trail GREEN: The impact of open and big data in the lives of citizens</b>
	Moderated by Gabriel Bello Barros, <b>Uraía</b> Coordinator
	<ul style="list-style-type: none"> <li>Establishing data platform to serve best and quality service. Kumara Dhammika Maha Muhandiramge, Senior Municipal Councilor, <b>Galle Municipal Council</b>, Sri Lanka (13.45 – 13.55)</li> <li>La Poubelle Intelligente (Smart Bins). Larbi Ben Tili, Head of GIS and Smart City, <b>La Marsa Municipality</b>, Tunisia (13.55 – 14.05)</li> </ul>
	Q & A with the participants (14.05 – 14.20)
	<ul style="list-style-type: none"> <li>The Wexity Platform support to policy formulation, the case of Some Podji in Benin, Guillaume Josse, Scientific Director, <b>Wexity</b> (14.20 – 14.30)</li> <li>Smart City Tech Sandbox, Peter Chun, CEO of <b>XnTree Asia</b> (14.30 – 14.40)</li> </ul>
	Q & A with the participants (14.40 – 15.00)
15.00 – 15.15	<b>Coffee break</b>
15.15 – 17.00	<b>Thematic trail ORANGE – Data as a meaningful instrument for city participation and city efficiency</b>
	Moderated by Aline Muylaert, Co-Founder, <b>CitizenLab</b>
	<ul style="list-style-type: none"> <li>Patio Digital initiative: fostering innovation and collaboration in Sao Paulo's public education policy through open data and transparency. Fernanda Campagnucci, Open Government Leader, Municipal Secretariat of Education, <b>Sao Paulo</b>, Brazil (15.15 – 15.25)</li> <li>Knowing your city. Julian Baskin, Head of Programme, <b>Cities Alliance</b> (15.25 – 15.35)</li> <li>A more clarified community, A more participative community. José Manuel Ribeiro, Mayor, <b>Municipality of Valongo</b>, Portugal (15.35 – 15.45)</li> </ul>
	Q & A with the participants (15.45 – 16.00)
	<ul style="list-style-type: none"> <li>Providing local governments with tools to increase transparency, participation and open data, the Spanish experience, Judith Florez, Director General for legal services and territorial coordination, <b>FEMP – Spanish Federation of Municipalities and Provinces</b> and Roberto Magro Pedroviejo, Chief of interactive services, municipal website, transparency and open data, Alcobendas City Council, Spain (16.00 – 16.10)</li> <li>Euro Mediterranean network of Innovation Centres for smart cities, Bernard Massabo, Secretary General, <b>Euromed Cities Network</b> (16.10 – 16.20)</li> </ul>
	Q & A with the participants (16.20 – 17.00)
19.30 – 22.00	<b>Official dinner</b>

## Thursday, 31<sup>st</sup> May 2018

09.00 – 10.30	<b>Thematic trail MAGENTA – Governing data: who does what?</b>  Moderator to be suggested by Brussels <ul style="list-style-type: none"><li>• The point of view of central governments. Setting the framework. Bernard Ewah, Assistant Director, National Information Technology Development Agency, <b>Nigeria</b></li><li>• The point of view of local governments. Challenges and opportunities. Kouaoh Vicent N'Cho, Vice-Governor, <b>Abidjan, Ivory Coast</b></li></ul>
10.30 – 11.00	<b>Coffee break</b>
11.00 – 12.00	<b>Working groups discussion</b>  <b>Group BLUE</b> – How to leverage city data to stimulate local economic development and innovation? (English, French and Spanish interpretation available) <b>Group GREEN</b> – How cities can use big data and bottom-up data inputs to improve their decision-making processes and provide better services? (only in English) <b>Group ORANGE</b> – What are the key initiatives that governments can take to foster citizens' intention to use open government data? (only in English)
12.00 – 12.30	<b>Report from the working groups</b>  Identification of elements of success, risk, strategies and actions to face current and future issues.
12.30 – 13.30	<b>Lunch</b>
13.30 – 16.00	<b>Brussels Smart Technical Tour</b> A 6 stop-walk to discover concretely smart initiatives implemented in the Brussels-Capital Region.
16.00- 17.00	<b>Challenges meet solutions - Matchmaking with local startups.</b> The participants will have the opportunity to discover and meet Data oriented local startups. Some of the participating firms are: <a href="#">Communitings</a> , <a href="#">Shayp</a> , <a href="#">Data.Be</a> , <a href="#">Digityser</a> and <a href="#">Urban Harvest</a>  This Matchmaking session is held at DigitYser, the Brussels flagship where communities gather to learn, co-create and implement digital solutions focused on data, Artificial Intelligence, Internet of Things & Blockchain.